



Engagement Glossary

As part of Towson University's [Strategic Plan](#) to work for the public good, this glossary centers and clarifies collective engagement work. These definitions and concepts are intended to be applied through anti-racist and justice-centered approaches to address inequities that impact our campus community and the Greater Baltimore region.

Anchor Institution: Place-based, mission-driven entities such as hospitals, universities, and government agencies that leverage their economic power alongside their human and intellectual resources to improve the long-term health and social welfare of their communities.

Anchor Mission: A commitment to intentionally apply an institution's place

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This glossary is the product of a collaboration between the [Office of Civic Engagement and Social Responsibility](#) , the [Office of Partnerships and Outreach](#) , and the [Office of Inclusion and Institutional Equity](#) .

Co-Creation: Participatory process aimed at fostering creativity, inclusivity, and collaboration among stakeholders to create or improve something with the goal of driving social change.

Community Engaged Research: A collaborative process between the researcher and community partner that creates and disseminates knowledge and creative expression with the goal of contributing to the discipline and strengthening the well-being of the community.

Community Engagement: The collaboration between higher education and individuals, organizations, and communities for the mutually beneficial exchange of knowledge and resources in the context of partnership and

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